

THE GREEN SPECIALIST AGENCY

IMAGE ARCHIVE LISTS FOR SIGNS, LABELS, CATALOGUES ETC.:  
WWW.GARTENMEDIEN.DE/SORTENLISTEN



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WE LOVE TO MAKE  
PLANT MARKETING

OVER 20 YEARS OF CREATIVITY AND INNOVATION

PHOTOGRAPHY · CONCEPTS · DESIGN · PRINT · IT SOLUTIONS



## ABOUT GARTENMEDIEN

GartenMedien has more than 20 years of experience in the green industry as an agency and publisher.

We are a small but creative, highly motivated and professionally competent team with roots in the gardening and nursery sector.

We know our customers personally and are happy to implement ideas in their interests.

Our large image archive is a treasure chest from which our products and customer projects are drawn.

- From the idea to the product
- From photo to print
- From logo development to complete marketing

Everything from one hand.

Your contact persons:

Varieties - Layout - Conception:  
Dr. Petra Lorenz  
Tel. +49 [0]7472 - 94 99 112

Print - IT - Photography:  
Peter Lorenz, Dipl.-Ing. (FH)  
Tel. +49 [0]7472 - 94 99 111

## MORE THEN 20 YEARS OF ...

### PICTURES SAY MORE THAN A THOUSAND WORDS ...

We are on the road for you in the gardens of Europe

Every year our botanical picture archive is expanded with new pictures of varieties, models, gardens and ambience.

Many things initially lie dormant in the digital worlds, some are needed immediately for new products, and others find their way into the next banner, a new variety label or into a website we manage.



### CONCEPTION · GRAPHIC · LAYOUT · PRINT

Your advantage: We understand the "green language"

At the centre of every advertising concept is the customer in his environment and with his goals, which he wants to achieve.

That is why our personal contacts are very important. Also to relieve you as much as possible later, during the implementation.

With our many years of experience in layout, IT and printing, we are able to find suitable and economically interesting complete solutions for our customers.

- The meeting is the beginning.
- The right advertising concept the consequence.
- Long-term cooperation is the key to success.

## CREATIVITY AND INNOVATION

### OUR PRODUCTS (SMALL SELECTION)

Advice · Signage · Presentation · Sales promotion

Tree nursery catalogues  
64 and 32 pages  
in A4 format  
+ suitable  
Vouchers  
in many motives



Brochures  
8 and 16 pages  
in A4 format  
on various  
topics, such as fruit  
trees, herbs,  
perennials, roses



Signage  
Long term UV stable  
different sizes  
and designs



Banners  
many topics  
in different  
sizes  
Flags  
Company or  
Theme flags



Labels  
Hanging labels  
LAS-H  
Stick-in labels  
LAS-S, LAS-Sk, -Sp



## PRODUCTS AND SERVICES

It all started with a customised rose catalogue...

In the meantime, we offer an extensive product portfolio ranging from classic standard printed matter, label, banner and flag printing to online applications and the creation of complete branding concepts.

With the variety of products, our delivery area also expanded, which now covers the entire German-speaking region including neighbouring countries.

Our customers include nurseries, plant centres, horticultural businesses, garden centres and florists.



BANNER · SUPPLEMENTS  
BROCHURES · LABELS  
FLAGS · FLYER  
GARDENING SUPPLIES  
VOUCHERS · CATALOGUES  
LEAFLETS · SIGNS · WEB

MORE PRODUCTS, ALWAYS UP TO DATE: [WWW.GARTENMEDIEN.DE](http://WWW.GARTENMEDIEN.DE)